

### Welcome to Krishnavya Designs



"In the quiet grace of Lord Krishna's world, even a single thread becomes divine when woven with intention."

Every story begins with a moment of truth. For us, it began in a space filled with fabric, light, and an unspoken longing when designer Aparna Kyal felt that the beauty she created through fashion could be something more. Something deeper. Something that carried the gentle blessings and artistic spirit reminiscent of Krishna himself where creativity flows without force, and beauty arises from devotion. What began as simple sketches slowly blossomed into handcrafted embroidered frames, each carrying a quiet echo of bhava emotion, feeling, soul. Every motif is stitched with thoughtfulness, much like how Krishna turned the simplest melodies of his flute into timeless stories. At Krishnavya, we honour India's artisan legacy through the hands of our master karigars artisans who have dedicated their lives to perfecting this sacred craft. Their fingers move with a rhythm shaped by tradition, their patience reflecting a devotion that cannot be rushed. Each stitch is a prayer, each frame a blessing. When you welcome a Krishnavya piece into your home, you welcome far more than décor. You welcome: A living tradition carried by generations, an artwork shaped with intention and purity, a symbol of grace inspired by India's spiritual heritage.

As you explore this catalogue, may you feel the calm of slow-made art, the warmth of human hands, and the gentle divinity that inspires our name. This is our offering where heritage meets heart, where design becomes devotion, and where every stitch speaks of India's spirit and Krishna's grace.

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## The Soul Behind Krishnavya:

"Every creation begins with a feeling and finds its form in devotion."

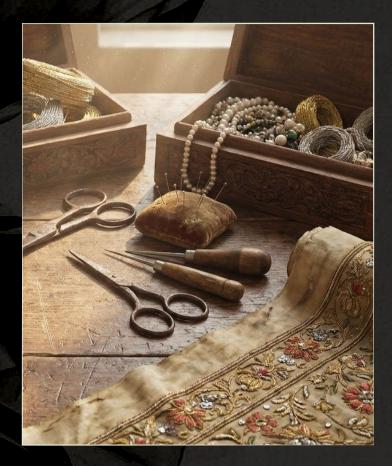
Krishnavya was born from a simple truth: beauty becomes meaningful only when it carries soul. What began as 

Aparna Thyal's quiet love for textiles soon grew into a vision to bring the intimacy of handcrafted embroidery into spaces that hold our lives, memories, and moments. Guided by



India's timeless aesthetic and the gentle grace associated with Krishna's world, Krishnavya stands for art that comforts, blesses, and beautifies. Here, every thread is chosen with intention, every design with purpose, and every frame with love. We create slowly, thoughtfully, and with deep respect for the hands that bring our art to life.

### Hands That Weave Devotion





#### Where human hands meet divine patience, a quiet world unfolds.

In the world of fine embroidery, time slows down. Hands move with gentle certainty, threads warm between the fingers, and sequins each cut by hand catch light like tiny blessings. This craft cannot be rushed; every stitch waits for the right breath and the right intention.

Our artisans carry knowledge shaped by generations. They know the sound of silk when it's pulled too tight, the angle at which zari begins to glow, the rhythm that turns a motif into something alive. We work with raw silk, natural fabrics, gold-toned threads, and stones chosen for purity and grace. Each piece is shaped slowly, with care that lingers in every curve and shimmer. In this quiet world between needle and thread, our creations are born not as objects, but as heirlooms.

Every stitch holds a blessing for the home it will one day adorn.

# Art that speaks softly, yet langers deeply



A serene bloomscape symbolizing calm prosperity. The zardosi floral detailing complements nature-inspired spaces.

Ideal for entryways, living rooms, or as a vastu frame near main doors.

#### FLORAL HARMONY PANEL

Series: Prosperity Series
Dimensions: 24" 24"
Code: KD-PS-001



This intricately embroidered tree represents rooted growth, strength, & abundance in life and finances.

Perfect for offices, work desks, or pooja spaces.

#### TREE OF FORTUNE

Series: Prosperity Series Dimensions: 18" 17.5" Code: KD-PS-002



**SACRED NEST** 

Series: Love & Harmony Series
Dimensions: 23.5" 23.5"
Code: KD-LH-015

A gentle home-shaped nest with metallic thread details—signifying belonging and intimacy.

Perfect for new homes, couple's gifts, or housewarming occasions.



A classic lotus motif in radiant tones designed to bring shubh energy and wealth consciousness.

Ideal near wealth corners, pooja rooms, or vastu mandalas.

#### **LOTUS RADIANCE**

Series: Prosperity Series Dimensions: 14" 12" Code: KD-PS-008



THE ETERNAL BLOSSOM

Series: Love & Harmony Series
Dimensions: 20.5" 16.5"
Code: KD-LH-017

A classic embroidery of eternal floral repetition—representing endless connection and warmth.

Ideal for family lounges, parents' bedrooms, or thoughtful festive gifts.



**GOLDEN ROOTS** 

Series: Prosperity Series Dimensions: 12" 12" Code: KD-PS-007 Stunning use of thread and gold zardosi over nature's roots—symbolizing growth from within.

Great for cabin backdrops or client meeting zones.



#### **GRACEFUL GARDEN**

Series: Love & Harmony Series
Dimensions: 12" 12"
Code: KD-LH-005

Floral and leaf zardosi clusters brought together in perfect rhythm—a celebration of togetherness and joy.

Ideal for bedrooms, children's rooms, or gifting to newlyweds.



#### **MYSTIC BLOOM**

Series: Love & Harmony Series
Dimensions: 14" 14"
Code: KD-LH-006

A deeply spiritual motif of layered zardosi florals that radiates calm, reflection, and positivity.

Perfect for quiet corners, reading nooks, or beside prayer altars.



**CELESTIAL BLOOM** 

Series: Abundance Series Dimensions: 14.5" 14.5" Code: KD-AS-003 Blending golden zardosi with shimmering threads and stones, this piece radiates divine feminine energy and beauty.

Best suited for vanity walls, dressing rooms, and gallery spaces.



#### **CIRCLE OF ABUNDANCE**

Series: Abundance Series Dimensions: 13.5" 13.5" Code: KD-AS-004 Circular motifs embroidered with layered zari work, representing endless flow and harmony in life.

Looks stunning above sofas, sideboards, or meditation corners.



#### **HARMONY BIRDS PANEL**

Series: Love & Harmony Series
Dimensions: 12" 12"
Code: KD-LH-009

Delicate twin birds facing each other in zardosi a symbol of companionship, peace, and soul connection.

Perfect for couple bedrooms, anniversaries, or living room center walls.





#### **BLOOMING PROSPERITY**

Series: Prosperity Series Dimensions: 14" 12" Code: KD-PS-010

Bloom-inspired frame with rising floral vines, hand-stitched with layers of thread and stone.

For commercial décor, boutique entrances, or vastu upliftment zones.



#### **EARTH SONG**

Series: Abundance Series
Dimensions: 26" 15" & 15" 15"
Code: KD-AS-011

Inspired by earth tones and natural elements like bark, leaves, and sacred geometry.

Perfect for eco-themed spaces or grounding zones in modern homes.





#### KRISHNA'S GARDEN

Series: Love & Harmony Series
Dimensions: 14" 18"
Code: KD-LH-012

Soft pastel threadwork and divine florals a tribute to love in Krishna's Vrindavan.

Children's bedrooms, meditative zones, and gifting purposes.





**FLOW OF GRACE** 

Series: Abundance Series Dimensions: 16" 16" & 12" 16" Code: KD-AS-013

Waves and spirals stitched in copper and gold—celebrating life's constant motion and richness.

Looks beautiful in stairwells, foyers, or dynamic zones.





#### TWIN TREES OF BLESSING

Series: Prosperity Series
Dimensions: 20" 20" & 16" 20"
Code: KD-PS-014

Twin tree motifs in mirror symmetry representing dual success and family growth.

Dining halls, corridor entrances, or side wall décor.



Bold zardosi pattern resembling blooming yantras, symbolic of abundance and awakening.

Spiritual spaces, yoga rooms, or healing corners.

#### **SACRED BLOOM**

Series: Abundance Series Dimensions: 10" 13" & 14" Code: KD-AS-016

NOTE: A STANDALONE PIECE OF A SET OF 2/3/4 CAN ALSO BE SOLD



## Where Your Story Becomes Art



#### "From thought to thread a journey guided by devotion."

Every bespoke piece begins with a conversation. You share a theme, an energy, a story you want transformed into art. From there, we help you discover the right palette, fabrics, and materials choices made with intention, harmony, and your space in mind. As your vision takes shape, our karigars begin their quiet work. Stitch by stitch, they bring depth, texture, and emotion to the design, crafting with the patience and prayer that define every Krishnavya creation. Once the embroidery reaches its final form, the piece is framed, finished, and polished with care ready to enter your home as a blessing, an heirloom, and a reflection of your story.

Every stage unfolds with sincerity, precision, and the artistry that lives at the heart of our craft.





## Gifting & Décor Solutions

"Some gifts are not given — they are blessed."

For festivals, milestones, and intimate celebrations, our embroidered frames become tokens of love and intention. Blending tradition with refined beauty, each piece carries the warmth of handmade craft and the grace of meaningful design.

Whether it is Diwali, a housewarming, or a special moment, these gifts linger long after the occasion has passed.

# Designing Together {B2B & Collaborations}

Our collaborations begin with a shared belief that handcrafted art has the power to transform a space. Whether it's a designer creating a serene home, a boutique curating meaningful décor, or a hotel shaping an atmosphere of quiet luxury, we step in as partners who honour both craft and intention. For interior designers and architects, we create embroidered pieces that align effortlessly with spatial storytelling. From muted, meditative motifs to grand, custom wall art, each frame is crafted to complement texture, light, and architectural narrative.

For retail and concept stores, our collections offer a distinctive voice rooted in heritage, elevated through design, and crafted slowly by hands that carry generations of skill. Every piece becomes a conversation starter; every display, a moment of discovery.

For hospitality and corporate spaces, we design bespoke works that bring warmth, culture, and soul into modern environments. Our creations offer a subtle presence refined, intentional, and imbued with the charm of Indian craftsmanship. Each partnership is built on trust, openness, and a shared love for artistry.

Together, we don't just decorate spaces we breathe meaning into them.

## Bringing Krishnavya Home

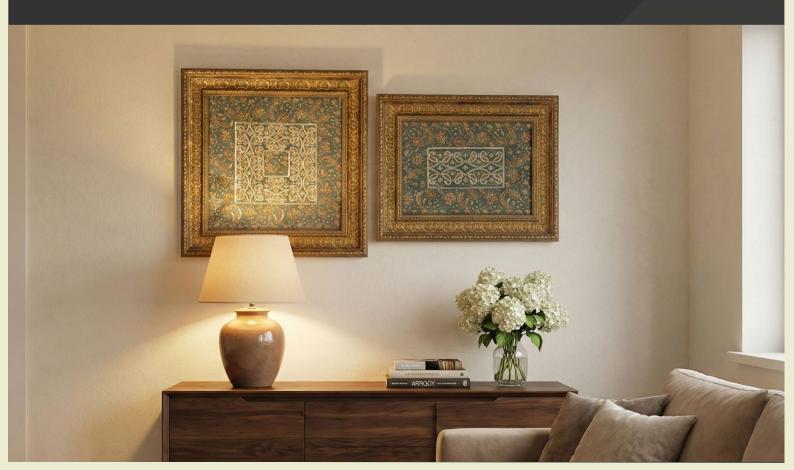
Begin by reaching out to us with the frame that speaks to you or the story you wish to bring alive through a custom creation. Whether through WhatsApp or email, our team welcomes the conversation with warmth and clarity, helping you explore sizes, palettes, and the many ways your piece can be made uniquely yours.

Once your vision feels aligned, we share the details you need to finalise your choice from fabric and colors to timelines and framing options.

When everything rests in harmony, your order is confirmed with a simple advance, and our artisans begin their quiet, meticulous work.

Throughout the process, we stay connected, offering updates as your piece takes shape. When it is ready, it is framed, packed with care, and sent to your home with the same intention and devotion with which it was crafted.

The journey is easy, personal, and made with the sincerity that defines every Krishnavya creation.



## Crafted With Care, Delivered With Trust

This is the language, simply incorporate our return policy within the text: Each Krishnavya frame is packed in premium, protective packaging designed to keep the artistry safe until it reaches your home. We ship across India with trusted partners, and every ready piece is delivered within the promised timelines. Your trust is as important to us as the art we create.

PAN India Shipping:
Yes delhivery & porter

ii Delivery Timeline: Ready stock -7-10 days

ii Timeline:

22 days , made to order bulk - 40-45 days

# Return policy & Packaging details

#### **Returns:**

We accept returns within 7 days of delivery in case of defects or damage. Post 7 days, we won't be able to offer refunds or exchanges as each product is handcrafted per order.

#### Packaging:

Every frame is wrapped with care and can be delivered in customized premium gift boxes with brand or festival themes.

## CONTACT US

### We're Here for You

"We are always honoured to connect."

For queries, orders, collaborations, or conversations about custom art, we welcome you warmly. Whether through WhatsApp or email, we are here to assist with sincerity and care. Every interaction is an extension of the devotion that guides our craft.

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## Thank You

"Handcrafted with devotion. Designed for your home."

Thank you for walking with us through this world of thread, tradition, and intention.

May the piece you bring home fill your space with warmth, grace, and blessings.